



For more information, contact:  
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**Saturday, June 24, 2017 Noon to 9 pm**

### **Premium Sponsor Benefits**

Logo Inclusion in all marketing. Recognition in all press releases.  
Over 3 million available sponsor impressions across all media.

#### **Outdoor Advertising**

Road Signage: - 2.4 million total traffic impressions  
Eagle Road Banner  
Darby Road Banner  
West Chester Pike Banner

#### **Digital Advertising**

Logo on [HavertownIrishFestival.com](http://HavertownIrishFestival.com) with link to sponsor website  
Community Newsletters – 50,000 circulation

#### **Social Media**

Facebook – Logo on page, recognition in updates  
Twitter and Instagram– recognition in updates

#### **Retail store signage**

Signage in local business partner locations

#### **News Media**

News Releases – Inclusion in all News Releases to the media

#### **Official Festival Cup Branding**

Logo placement on souvenir festival beer cups

#### **Premium Festival Booth Location**

Centrally located on festival site for maximum visibility and attendee interaction

#### **Stage Presence**

Video Screen – logo and video marketing  
Sponsor banner on stage  
On-stage sponsor interview

#### **Band Sponsorship**

Meet & Greet backstage.

#### **Full Color Event Program**

Prominent logo placement on official printed event programs

#### **VIP Parking**

Exclusive access to private, free event parking area

#### **VIP Section**

VIP seating in front of stage