



For more information, contact:
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Saturday, June 23, 2018 Noon to 9 pm

Premium Sponsor Benefits

Logo Inclusion in all marketing. Recognition in all press releases.
Over 3 million available sponsor impressions across all media.

Outdoor Advertising

Road Signage: - 2.4 million total traffic impressions
Eagle Road Banner
Darby Road Banner
West Chester Pike Banner

Digital Advertising

Logo on HavertownIrishFestival.com with link to sponsor website
Community Newsletters – 50,000 circulation

Social Media

Facebook – Logo on page, recognition in updates
Twitter and Instagram– recognition in updates

Retail store signage

Signage in local business partner locations

News Media

News Releases – Inclusion in all News Releases to the media

Official Festival Cup Branding

Logo placement on souvenir festival beer cups

Premium Festival Booth Location

Centrally located on festival site for maximum visibility and attendee interaction

Stage Presence

Video Screen – logo and video marketing
Sponsor banner on stage
On-stage sponsor interview

Band Sponsorship

Meet & Greet backstage.

Full Color Event Program

Prominent logo placement on official printed event programs

VIP Parking

Exclusive access to private, free event parking area

VIP Section

VIP seating in front of stage